

25,000 RED CROSS WORKERS IN PARADE HERE ON THURSDAY

7,500 Nurses in Uniform to Be in Line in March Down Fifth Avenue.

In honor of 2,500 Red Cross nurses serving in France, Mexico and Russia, 25,000 Red Cross workers, including about 7,500 nurses, will

POSAM MEANS FRESHER, CLEARER, HEALTHIER SKIN

You have no idea, unless you have actually seen its work, how speedy and dependable Posam is and how it will justify, time and again, all the confidence you place in it—to make your skin healthier, more sightly.

When Eczema breaks out, disfiguring Pimples, Rash or any eruptions, Posam should be used to drive them away and furnish the safe, efficient treatment. Posam does so much and goes so far. Sold everywhere. For FREE SAMPLE write to Emergency Laboratories, 243-5 West 47th St., New York. Urge your skin to become clearer, brighter, better, through the daily use of Posam Soap, medicated with Posam—Advt.

No Connection With Any Other Establishment in the World

WORTH

43 & 45 WEST 34th STREET

The Newest Frocks

For Women and Misses
The Values Are Most Extraordinary.

Smart Frocks for street wear of chiffon broadcloth, serge, velveteen and wool Jersey. In tailored, draped and bustle effects.

Specially Priced
22.50 30.00
35.00

Dainty Frocks for afternoon, evening and dinner wear; developed in the new silhouettes and shown in the fashionable new silks.

Specially Priced
16.50 25.00
50.00

Frocks of Wool Jersey and Tailored and Softly Trimmed Serges. Special 15.00



Frock of Embroidered Drapette 167.50.

Fall & Winter Suits

Tailored and Richly Fur Trimmed Suits of Velour de Laine, Silver Cloth, Chiffon Broadcloth, and Rayonne Cloth. Coats are silk lined and warmly interlined.

Specially Priced
35.00 45.00
62.50

Mannish Tailored Suits of Oxford, Broadcloth, Velour and Serge. Special 25.00

Fall & Winter Coats

In the Fashionable Silhouettes of Crystal Cloth, Bolivia, Pueblo, Pom-Pom, Peau de Poche and Chiffon Broadcloth, with and without fur trimmings.

Specially Priced
35.00 50.00
65.00

Coats of Chiffon Broadcloth, Ducret de Laine, Wool Velour, Pom-Pom, with and without fur trimmings. 25.00

Sizes in all the above, 14 years to 46 bust measure.

MAYOR'S ASSISTANT TELLS OF NEPONSIT LAND DEAL

Under Mayor's General Plan in New York to Reclamation of Property Bought by City

The Mayor's assistant, Mr. John H. McLaughlin, today told the board of the New York City Reclamation of Property, which is the body that will handle the city's land, that the city has bought a large tract of land in the Bronx, known as the Neposit land, for the purpose of reclaiming it for the city's use. The land is located in the Bronx, near the city line, and is a large tract of land that has been owned by private individuals for many years. The city has bought the land for the purpose of reclaiming it for the city's use, and the Mayor's assistant, Mr. McLaughlin, today told the board of the New York City Reclamation of Property, which is the body that will handle the city's land, that the city has bought a large tract of land in the Bronx, known as the Neposit land, for the purpose of reclaiming it for the city's use.

Founded 1826

Greeley 1900

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

Charge Purchases Made Tomorrow Will Appear on Bills Rendered November 1st

For Saturday—An Important Sale

Misses' Coats

Exceptional Values at
\$25.00

For this event, special planning and purchasing enable us to offer a collection of the smartest models of the season at a price much below actual value.

Ten Distinctive Styles, developed in Wool Velours of excellent quality; fashionable shades of taupe, beet root, green, navy, brown and black. Models with the swing, the flare that youthful figures demand; large collars, in every accepted shape, are of "Kit Coney" fur, plush, or of the fabric. Half lined and full lined models; sizes 14 to 20 years.

Finer Coats \$29.50 to \$135.00.

Misses' Dresses—Special Groups at \$19.50 & \$25.00

Street and Afternoon Dresses in a collection unusually varied; but one or two of a style.

Afternoon Gowns—in light colored or white Georgette Crepes, and Crepe de Chine; many braided, beaded or embroidered styles; smart taffetas and novelty silks, fashionable satins.

Street Dresses—of the practical and popular serge, serge and satin combined, wool velours and wool Jersey.

Finer Dresses \$29.50 to \$110.00.

A Special Showing of London Coats from Kenneth Durward

One of the cleverest English Tailors, London interpretations of correct Coat styles, include the "Maulton," the "Bridgewater," the "Marbury." Topcoats \$45.00 and \$50.00.

Third Floor



Misses' Tailor-made Suits, \$29.50 & \$39.50

Several hundred Autumn and Winter Tailors, presenting the latest phases of Fashion; Suits of real distinction, developed in the wanted fabrics; Silverstone, Broadcloth, Oxford, Burella Velours, Striped Velours, Grattila, Whipcord and Mixtures. Finer Suits, \$45.00 to \$200.00.

A Special Offering of Skirts, \$5.00.

Navy and black Serges, Club Check Velours, Shepherd Checks; light sport stripes, new plaids.

Autumn Fashions For Girls and Juniors

Blue Serge Skirts—pleated models in all wool navy serge; sizes 6 to 16 years.

Special \$3.95

Plaid Skirts—Clan plaids in rich color combinations; sizes 6 to 16 years.

Special \$4.95

Cotton Middy Blouses—sizes 6 to 20 years.

Special \$1.25 to \$1.95

Serge and Flannel Middy Blouses—sizes 10 to 20 years.

Special \$4.75 & \$5.00

Girls' Coats—Fall and Winter models in Zibeline, Velours, Velvets, Pom Pom and other fashionable fabrics; many fur trimmed. Sizes 6 to 16 years.

Special \$10.95 to \$49.50

Juniors' Coats—with deep cape collars, or muffer collars; flaring or shirred skirt effects; lined and unlined. In Broadcloth, Cheviots, Velours, Velvets, Pom Pom; many effectively fur trimmed. Sizes 15 and 17 years.

Special \$16.95 to \$69.50

Juniors' Dresses—models for school, street and dressy wear; Serges, Silks, Checks, Georgette Crepes. Sizes 15 to 17 years.

Special \$15.00 to \$32.50

Third Floor

Infants' Wear Section—Features

Bloomer Dresses for Little Children

Special Values

\$1.50 and \$2.45

Fine quality Chambrays in cunning little smocked, pleated and plaid trimmed models, on high or low waisted lines; pique collars.

In all the wanted colors; in sizes to and including 6 years.

Fourth Floor

\$2.95 Silk and Cotton Umbrellas

For Men and Women; Special for Saturday,

Ground Floor

\$1.95

Ground Floor

Founded 1826

Greeley 1900

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

Charge Purchases Made Tomorrow Will Appear on Bills Rendered November 1st

For Saturday—A Remarkable Sale

300 Trimmed Hats

\$5.95

Offered at a price that makes this an event of extraordinary economic interest, this collection is one of definite style distinction and delightful diversity. Large sailors, rolling brim sailors, shirred Hats, small Hats, fashioned of black and colored Velvets; simply but smartly trimmed with silver ribbons, braid, feather fancies or fur.



Two Extraordinary Millinery Specials—at \$3.95

Ready to Wear Hats of Velvet and Felt

combined in four smart new shapes; high crown, side flare, rolling brim or mushroom effects, in Autumn colors. Ideal Hats for business women, teachers and others who want Hats that are practical, stylish and inexpensive.

Untrimmed Hats, softly draped,

shirred and corded. Hats of fine quality Lyons and Mirrored Velvets; shapes, large and small, are extremely smart and in the most wanted colors. Hats that require but a feather fancy or an ornament to complete them.

Misses' and Girls' Velvet Hats, \$2.95, \$3.50, \$3.95 and \$5.00

A new collection of hand made Hats, shirred, corded and introducing charming style notes in both trimmings and color combinations.

Fourth Floor

2000 Yards of Novelty Veilings

Worth 35c to 50c a yard.....15c

All new, all perfect, all in the most wanted meshes and colors. Delicate hairline, hexagon, shadow, filet, Russian and "beauty" Veilings, in fancy bordered, chenille dotted and other choice effects. In New Shades of Burgundy, taupe brown, navy, green, purple, magpie and black.

Ground Floor

Women's Tailor-made Suits

A Collection of New Models—Values Exceptional

\$25.00, \$29.50, \$35.00, \$39.50, \$45.00 & \$50.00

An impressive showing of Autumn's smart Tailors, models of unusual distinction—in Velours, Silver-tone Cloth, Broadcloth, Burella Velours, Oxfords. Coats are richly silk lined, skirts give the correct silhouette. Many suits fur trimmed.

Finer Tailored Suits, \$60.00 to \$225.00

Women's Street and Afternoon Coats

\$25.00, \$29.50, \$35.00, \$39.50, \$45.00 & \$50.00

A specially selected group of models in every fashionable Autumn color and many new materials. Wool Velours, Pom Pom, Velour de Laine, Grattila and Mixtures. Many garments are effectively fur trimmed and the majority are handsomely lined.

Finer Coats and Wraps \$60.00 to \$300.00

Third Floor

Annual Fall Sale of Women's Footwear

Today and Tomorrow, Saturday,

The Best Values of the Season

Regular \$7.00
Footwear
\$5.50

Regular \$9.00
Footwear
\$7.85

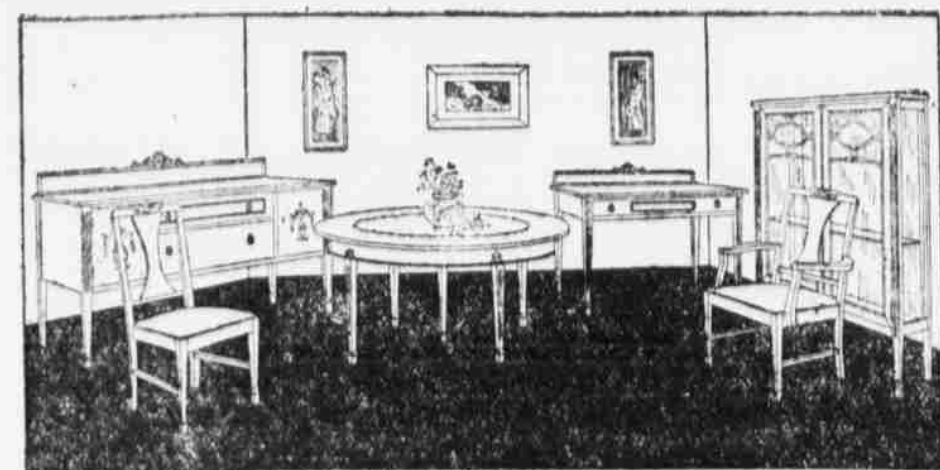
Regular \$12.00
Footwear
\$10.50

Second Floor

"Seven Furniture Days"

Tomorrow and Monday, the Last Two Days

Reductions of From 10% to 50%



Hepplewhite Mahogany Dining Room Suite

Specially designed for Lord & Taylor. Ten pieces: Sideboard, 60 inches; China Cabinet, 58 inches high, 42 inches wide; Serving Table, 36 inches; Extension Table, 48-inch top, extending to 8 feet; 5 Side Chairs and 1 Arm Chair; seats upholstered in tapestry.....\$275.00

A 54-inch Top Extension Table can be furnished at a small additional cost.

Sixth Floor